

SEE BELIEVE SOAR



ANGELS

"Angels is a tale of inspiration, hope and courage, ideal for families and the young at heart"

“I believe in Angels... and I believe they care... and though the night be silent... one will be there. For every tear that falls, unknown an angel weeps with you and comforts you... You're never alone!”

ANGELS combines an engaging story with powerful music and spectacular stage effects to create a unique new media experience. **ANGELS** is a tale of inspiration, hope and courage, ideal for families, the young at heart and audiences seeking an uplifting spectacle.

This epic story tells the tale of the ancient war between the Angels and Lucifer's fallen minions. The conflict is told through the eyes of Sera, the Angel of Light. Though she is gifted with the power to control light with spectacular effect, she aspires for a more heroic role. Her ambition is manipulated by Lucifer, which results in tragic consequences to the Angels and the humans they protect.

Sera is faced with the decision to know how far she is willing to go and what she must sacrifice to turn the tide in this celestial battle.



The Synopsis



An enduring tale of desire,
sacrifice and redemption.

*“Let there be Light to
fill the darkness
expanding bright
through space and
time...revealing all
things yet formless!”*

It is 2000 years ago in an Israel occupied by Rome. In this land on the brink of rebellion, the Angels believe that they are about to witness the greatest event in history. At this key moment, one angel will be chosen to bear an honored role. An unlikely candidate for this role is Sera, the Angel of Light. Sera is gifted with power over the light, but is forbidden from engaging with humans. In her mind, the true heroes are the Angels, like Tiriell that save people. Tiriell is considered a hero for his exploits on the Earth, while Sera is ridiculed for her seemingly insignificant duties.

In an effort to prove herself worthy, Sera defies the rules and attempts to save a teenage girl, Rebecca. At first, her actions succeed in saving the girl. Little does she know that her every move is being watched by Lucifer and his fallen minions. They lay a trap that causes the capture of Tiriell and the death of Rebecca. Sera is burdened with the guilt of allowing such a tragedy to occur.

Sera is prepared to do anything to try and make things right, even if it means sacrificing herself. Overwhelmed with the shame of her failures, Sera makes a deal with the devil. She offers her Angel Heart, the source of all her power, in exchange for Tiriell's freedom.

Now under Lucifer's power, Sera finally learns the truth. She was to be the chosen angel in heaven's great plan. The tragedy of her situation is that she no longer has the power to fulfill this honored role.

At her lowest point, Sera discovers that Lucifer was the first Angel of Light and that she was his replacement after he fell from grace. Lucifer's jealousy and pride is the motivation behind his scheme to trap and destroy her. This revelation fuels Sera to challenge her nemesis. Sera exploits Lucifer's pride, his greatest weakness, in a desperate attempt to regain her power.

The final confrontation between Sera and Lucifer is a brilliant display of light and sound as they seek to prove who is the greatest Angel of Light. An explosion of light at the climax of the battle leaves Lucifer defeated and Sera restored in power and position.

Sera returns to her place in heaven and readies to play her part in the divine plan. Soaring high in the night sky on the eve of the first Christmas, she forms a bright new star in the heavens. It is the Star of Bethlehem!



The Production Staff



PRESENTED BY:

Marcus Cheong, Frank Monteleone, and Dale Smith are proud to present the Broadway world premiere of

ANGELS

MANAGEMENT

Snug Harbor Productions, General Manager

CREATIVE TEAM

Rich Fowler – Director

Lynne Hockney – Movement Director & Choreographer

Marcus Cheong & Ken Lai – Book and Lyrics

Christopher D. Littlefield – Musical Director/Conductor

Mary-Mitchell Campbell – Musical Supervisor

Michael Keller – Music Coordinator

Howard Werner / Charles Foster - Lighting & Projection Design

ZFX – Flight Design

Bernard Fox – Sound Designer

G.W. Mercier – Set & Costume Designer

James Calleri – Casting

Rick Sordalet – Rick Sordalet

O&M Co – Press Representative

Juniper Street Productions – Production Manager

Melanie T. Morgan – Production Stage Manager

Erin Riley – Assistant Stage Manager

PRODUCTION CONSULTANTS

Robert R. Blume – Consulting Producer

Tamara Lovatt-Smith – Associate Producer

Felicia M. Lopes/Eastern Gate Entertainment – Associate Producer

Jason Baruch – Production Legal Counsel

Marty Abrams/Anthony Gentile, Abrams Gentile Entertainment
– Brand Development & Management

Website: www.angelsthemusical.com



Producer / Co-Author - Book and Lyrics Marcus Cheong

In 1997, Marcus founded the performing arts company Zero G produced a series of successful stage performances. These include writing and directing credits for the original stage musical *And Can It Be?* (Enmore Theatre 1997) and *Shine* (Enmore Theatre 1998). A cast of over 50 was assembled for a bold new interpretation of *Godspell* (Seymour Theatre Centre 1998) which Marcus produced.



In 1998 Marcus accepted the position as project director of HOT M, an ambitious performing arts company consisting of actors, musicians and video production personnel. In the 4 years as director, Marcus produced numerous stage and video works including *Clowns/Commercial* (Stage Play 1999 - Seymour Theatre Centre), *Musicworks* (Concert 1999 - The Basement), *Still Life* (Short Film - 2000), *White* (Stage Play 2000 - Bondi Pavilion Theatre), *A Place With The Pigs* (Stage Play - 2000 Bondi Pavilion Theatre), *Trumpets and Raspberries* (Stage Play 2001 - Seymour Theatre Centre), *Digital Life* (TV series 2001 - 2002 - Channel 31) and *Powerplays* (Stage Play 2001 - Belvoir St Theatre).

From 2002 - 2006 Marcus was the Director of Total Visual Solutions, an independent production company of stage, television and multimedia projects. Television and film productions include co-writing and editing credits for *Tropfest 2003* winner *The 3 Little Pwoks*. Marcus has written and directed several short films that have been released on DVD including *And the Band Played Waltzing Matilda* (Director 2001 - Music Video) *Anniversary* (Writer/Director 2001 - Zero G TV), *The Lemmings* (Writer/Director 2002 - Short Film Series), *The Tenants* (Director 2003 - Short Film) and *Strengths and Weakness* (Writer/Director 2004 - Short Film).

Broadcast Television credits over the years include *Many Nations* (Writer/Director 1998 - National Television Commercial Campaign), *Anglicare* (Director 2002 - 2004 - NSW Television Commercial Campaign), *Good Sex* (Writer/Director Opening Sequence 2004 - Channel 10), *Celebration of Word and Song* (TV Producer 2004, 2005, 2006 - Channel 7 and International Satellite Release) and *Ignite Film Festival* (Creator and Producer 2004, 2005, 2006 Channel 7). Marcus is currently the producer of *Glen at Work* (Animated television series) and the stage musical *Angels*.

Music / Co-Author - Book and Lyrics Ken Lai

Ken Lai is Alumni of the Advanced Lehman Engel Musical Theatre Workshop run by Broadcast Music Incorporated (BMI). The Workshop is deemed "the Harvard of musical theatre" by The New York Times. BMI is one of the only places in the world where the strict standards of first class musical theatre composition are taught. Only the most talented graduate from the advanced workshop. During his tenure at BMI, Ken's work was frequently chosen by committee members of BMI for showcase with other upcoming workshop talents including Jeff Marx & Bobby Lopez (*Avenue Q*).

Other works were featured in *Celebration* in 2005 and 2006, events which have been televised nationally on the Australian 7 Network, and most recently performed by musical sensation, Marina Prior. His first musical *And Can It Be* had a successful season in Sydney in 1997. He has scored several short films including *I'm Dirty* featured at the Manly Short Black Film Festival, as well as *Adam* and *Love thy Neighbour* both of which won awards at the Ignite Film Festival in 2004 and 2005.

From rousing anthems to moving ballads, Ken's compositions prove to be universally appealing and critically acclaimed.



Consulting Producer Robert R. Blume



Robert R. Blume, in his 9th year as Presenter/ Executive Producer of the annual Drama Desk Awards, is a longtime commercial live entertainment and broadcast producer who currently serves as President of his new production/consulting firm, Blume Media Group Ltd.

Under his guidance, the Drama Desk Awards has grown in stature and prestige and is regarded by many in the industry as the 'Golden Globes' of the theatre, as well as the televised precursor to the annual Tony Awards broadcast several weeks later. Last year's 51st Annual was hosted for the third consecutive year by Harvey Fierstein, and televised nationally on PBS for the 2nd year, in addition to being carried by NYC-TV25 in New York and web cast worldwide by Theatermania.Com. Previous hosts have included Bernadette Peters, Chita Rivera, Lily Tomlin, Rue McClanahan and Bebe Neuwirth.

In addition to presenting the *Drama Desk Awards*, Mr. Blume in partnership with former Kingworld TV executive, Greg Heim and composer/author Earl Wilson Jr. are in various stages of development with the following projects: a reality TV show (and subsequent live tour) launching the revival of the Grammy nominated and hugely successful sexual musical from the 1970's, *Let My People Come*; a TV game show based on Mr. Wilson's musical stage property, *You're It!*; and in partnership with Lewis Productions, Inc. (Kristine Lewis & Jamie Fox), *Earthlings* a live musical for the stage to begin in the regionals prior to a NYC run.

The company also serves as consultant on various entertainment projects, among them, the Australian born musical *Angels* launching its American tour in Fall, 2007 prior to a planned Broadway debut in Spring, 2008; the 2007 American debut of Swiss International Stage & Concert Star, Sue Mathys; the TV food entertainment show *Great Scott!*; the long-running family musical revue based on the Cotton Club, *Shades Of Harlem*.

Recent productions overseen by Mr. Blume include *Shades Of Harlem* in Hot Springs, AR; limited runs of the interactive musical, *You're It!* in NYC, NJ and the Texas cities of Houston & Galveston. Prior theatrical productions include the musical *Long Road Home* starring Brenda Braxton (*Smokey Joe's Café*, *Dreamgirls*) at the Hudson Guild Theatre, NYC; *The Luigi Board* in Connecticut and New Jersey; and a co-Production (with Eliot Martin & Ron Shapiro) of the off-Broadway comedy, *Me And Jezebel*. In addition, he has produced, associate produced, and/or managed numerous Broadway, off-Broadway and touring shows including the NYC production of *Legends In Concert*; the Los Angeles productions of *Coming Of Age*, staged by Tony Tanner, and *The Head*, directed by former Love Boat star Lauren Tewes; and the U.S./Canadian *Tour of Slask*, The National Folk Ballet Of Poland (28 cities in the US and Canada); the limited Broadway runs of *Manny*, The Edward G. Robinson Story and Marlowe; and the Off Broadway/touring versions of *Shades Of Harlem* and *Let My People Come* in the 1970's and 80's.



Brand Development & Management

Abrams Gentile Entertainment



AGE - Marty Abrams

Product Brand licensing

The worldwide success that introduced AGE's patented "flying" technology to the girl's marketplace creating the first "action" toy for girls.

Manufacturer
Galoob

World Wide Sales
\$300 million

Key Licensees
McDonald's, Simon and Schuster, Cabin Fever Video, Spectra Symbol, and the Macy's Parade

Year Introduced
1994



Marty, called one of the 'forefathers' of toy development and licensing, began his career as the president of Mego. His vision and expertise resulted in a vast array of toy lines from BATMAN, THE INCREDIBLE HULK and DICK TRACY to licensing sensations based on STAR TREK and PLANET OF THE APES feature films. In addition, Marty brought world-wide attention to the highly successful Micronauts. With the creation of AGE, Marty joined forces with Anthony Gentile to bring about the ground-breaking SKY DANCERS toy line and their most recent phenomenon, the KINDERGARTEN BABIES.

AGE - John Gentile

CEO Co-founder of Abrams Gentile Entertainment

John, along with his Brother Anthony, Founded The Instar Group, where they spearheaded the design and marketing for such award winning films as STAR WARS, SATURDAY NIGHT FEVER, GREASE and CARRIE. They created trailers and promotional teasers for numerous films including THE EMPIRE STRIKES BACK and PRIVATE BENJAMIN. Their television design credits include the Emmy Award winning HOLOCAUST, MARCO POLO and ROOTS. With the creation of AGE, Anthony and John expanded their creative reach to include the production of more than 150 hours of family entertainment for television including VAN-PIRES, DRAGON FLYZ, **SKY DANCERS**, HAPPY NESS and BUCKY O'HARE. They have served as writers and directors on numerous episodes. As authors, their novels include SLAYRIDE and THE JUDAS SEED, currently in release through Dell Publishing. Following the success of their theatrical event BEAT, they went to develop a sitcom entitled *Diresta* for UPN.



Production Legal Counsel

Jason Baruch

Jason Baruch was a partner at the law firm Franklin Weinrib Rudell & Vassallo, P.C., where he practiced since 1997, before starting Sendroff & Baruch, LLP with Mark Sendroff. Mr. Baruch represents clients in all areas of the entertainment industry.

Mr. Baruch has served as production counsel for such stage productions as *The Producers* (Broadway, National Tours, Las Vegas, Canada, Australia, U.K. and other foreign productions), *Sarah Jones' Bridge & Tunnel*, *On Golden Pond*, *Dame Edna: Back With A Vengeance*, *Death of a Salesman*, *Dance of Death*, *The Price*, *Dirty Blonde* and *The Exonerated*, and he represents individual commercial producers and major investors around the world. Jason also has served as legal counsel to many regional and developmental theaters around the country, including Signature Theater in Virginia, Denver Center for the Performing Arts and The Culture Project, and he represents dramatists such as Pulitzer Prize and Tony Award winners Douglas Wright and Horton Foote. At his previous firm, Mr. Baruch also represented Bob Gaudio and Frankie Valli, whose lives and music are the basis for the smash hit "Jersey Boys", and Steven Sater, author of *Spring Awakening*. He has also represent actors, such as Tony Award winner Idina Menzel, and orchestrators, such as Tony Award winner Michael Starobin. Mr. Baruch currently serves a co-chairman of the Theater and Performing Arts Committee of the Entertainment, Arts, Sports Law (EASL) Section of the New York State Bar Association and is on the Board of Directors of HERE Center for the Performing Arts in New York. Mr. Baruch has been a returning lecturer for an intensive class about theater producing held by The Commercial Theater Institute and recently has written a chapter for an upcoming book about theater producing published by Applause Books titled "The Commercial Theater Institute Guide To Producing Plays and Musicals." He also organizes and participates in numerous panels and lectures on the subject.

In addition to theater, Mr. Baruch represents many clients in the music industry, including bands and music publishers, as well as print authors. He also represents producers, writers, actors and other talent in the film and television industry, and new media companies.

Mr. Baruch received his undergraduate degree from Yale College, where he majored in philosophy and graduated magna cum laude. He received his law degree from New York University Law School, where he graduated cum laude, and his masters of laws (LL.M.) in international commercial law from the University of Hong Kong. Mr. Baruch also clerked for two years for The Honorable Ruggero J. Aldisert of the U.S. Court of Appeals for the Third Circuit and was a litigation associate at Simpson Thacher & Bartlett in New York before embarking on his career as an entertainment lawyer. He is admitted to the bar in both California and New York State.

The General Managers

Snug Harbor Productions

Steven Chaikelson and Brannon Wiles' combined credits include – Broadway: *Ring of Fire*; *Elaine Stritch at Liberty* (Tony Award); *George Gershwin Alone*; *A Moon for the Misbegotten*; *Death of a Salesman*; *The Price*; *Fool Moon*; *John Leguizamo's Freak*; *Julia Sweeney's God Said Ha!*; *Big* and *The Lion King*; Off-Broadway: *Almost, Maine*; *The Normal Heart*; *They Wrote That: The Songs of Mann & Weil*; *Martin Moran's The Tricky Part* (Obie Award); *Four Guys Named José and Private Jokes*, *Public Places* (which they also produced); Columbia University: Peter Brook's *Tierno Bokar*, Apollo Theatre: George C. Wolfe's *Harlem Song* and Salman Rushdie's *Midnight's Children* (RSC); National Tour/Regional: *Trumbo* (starring Brian Dennehy), *Fool Moon*, *The Vagina Monologues* (Los Angeles) and *Art* (Chicago).

Steven is Chair of the Theatre Division of the Columbia University School of the Arts where he directs the MFA concentration in Theatre Management & Producing. Both are attorneys and graduates of the joint J.D.-M.F.A. program at Columbia, and they also serve as business affairs consultants to New York Stage & Film.



The Director

Rich Fowler



Theater directing credits include *For Christ's Sake* for C3M Productions, New World Stages, New York, *Jesus The Rock* which has played to over 50,000 in Singapore (Singapore Indoor Stadium) and Australia, *A Christmas Spectacular* in Singapore (Singapore Indoor Stadium), *Angel: A Story of Singapore* Raffles Theatre, Singapore, *Megastar.Com* and *A Mid Autumns Love* (written and performed in Chinese and English simultaneously) in Singapore, *Eternum* and *Millennium Window* Sydney Australia. Musically Directed *The Buddy Holly Story* Australia and South East Asia, *Tony and Tina's Wedding* , Australian premier.

Television Credits include Satellite TV Live cross between Australia and the Georgia Dome for *MEGAFEST*. Directed and produced *Paradise Downunder* 13 episodes for Cable TV. As well as *Paradise Live* for Guy Sebastian (Australian Idol). Rich was Creative Director and Founding Principal for School of Creative Arts (Singapore) and a Co-developer for Australian Federal Qualification in Advanced Diploma in Creative & Performing Arts in operation in School of Creative Arts (Sydney Australia).

He is also a published songwriter (Australian Performing Rights Association) with 8 Contemporary Albums as Vocalist & Multi Musician. He has written and performed over 90 works including 8 dances & 6 musicals.



Associate Producer #1

Tamara Shenkle



It was in 1996 during conservatory training in New York with the Atlantic Theater Company acting School that producing coincided with her creative path. In the last ten years Tamara has worked with Australian and US theater companies as a producer, actor, company manager, casting agent and publicist. In New York Miss Lovatt-Smith has worked primarily with Hair of the Dog on the following productions: *Freak Winds*, *Secret Bridesmaids business*, *The John Wayne Principle*, *MEN and He Died with a Felafel in his Hand*.



In Australia Tamara has worked with: Sports and Entertainment Limited (SEL) and The Gordon/Frost Organisation (GFO) - SEL & GFO are team of commercial producers - Tony award winners: *Hairspray* and *The King and I*. Miss Lovatt-Smith was employed as an independent producer to create and facilitate theatrical programming for the company to discover and nurture new talent. She was later moved up to assist the Producer on first class productions of *Man of La Mancha*, *Grease!* *The Wizard of Oz* and the *The Federation Outback Spectacular* with Olivia Newton John, John Farnham and Anthony Warlow. Other Australian companies include: Cheeky Monkey Productions – *Paradise* and *Trust*, Mustard Seed Productions – *Baby with the Bath water*, MAGI Theatre - *Lysistrata* and Camelbite – *Italian American Reconciliation*.

Tamara is currently on the producing team of the stage musical *Angels*, is a teacher for the Atlantic Theater Company Acting School and works in New York as an actor.



Associate Producer #2



Producer, Marcus Cheong and Eastern Gate Entertainment of which Felicia M. Lopes is Producing Artistic Director. We share parallel philosophies regarding the artistic and philosophical dimensions of the theatrical experience, so an artistic and business collaboration was created to explore those elements.

Launched in 2006, Eastern Gate Entertainment is a New York City theatrical production and management company that seeks to produce and manage plays, musicals and events that speak to values and universal truths that are often overlooked. Our mission is to create productions that provide encouragement and support for diverse artists of faith.

By producing stimulating and cutting edge productions, The Eastern Gate seeks to offer different perspectives and voices to the theatrical marketplace by developing the creative and artistic talents of gifted and diverse artists while maintaining its twofold purpose:

- To provide an encouraging and supportive home for artists to create, develop and perform works without compromise, and
- To inspire, educate, and develop multi- cultural audiences with innovative and challenging works.

Website:

www.TheEasternGate.com

Felicia M. Lopes
(Founder/President)

Ms. Lopes has more than 13 years of work and leadership experience in the areas of project management, event production and marketing, media campaign management, corporate communications, public relations, celebrity involvement, creative direction, sponsor relations and media planning. Currently Ms. Lopes, a Broadway Theatrical General Manager, is overseeing all administrative and management aspects of the Broadway show *JUDAH BEN-HUR* which is slated to make its Broadway bow in the Spring of 2011. She was also a co-Producer on *KING DAVID, THE MUSICAL* which opened in the Spring of 2009. Currently serving as General Manager for the Drama Desk Awards, Ms. Lopes oversees all production and administrative areas of the awards show which was televised by PBS in 25 markets nationwide. Ms. Lopes is an MFA graduate of Columbia University's School of the Arts' Theatre Management and Producing Program.



THE OPPORTUNITY

Investment Partners

Eastern Gate Entertainment is offering you the opportunity to be involved in this exciting theatrical event and spectacular business venture. \$14,500,000 is required to make this vision a reality. Investing in the ANGELS brand gives you the chance to be part of a new Broadway show that will make a Cultural impact on this nation like never before!

Below, for your review is the projected budget. It is our hope that you will consider adding your name to the growing list of committed investors who will make this historic project a reality. Please call **Felicia M. Lopes at 646.823.5189** to discuss your financial participation and/or to receive a copy of the tape and script.



CAPITALIZATION BUDGET*

Account #		Total Estimated Expenses
100	Physical Production	\$ 3,070,000.00
200	Fees	\$ 1,221,487.00
300	Rehearsal Salaries	\$ 1,293,274.00
400	Production/Rehearsal Expenses	\$ 118,500.00
500	Development Expenses	\$ 400,000.00
600	Out-of-Town/Pre-Broadway	\$ 1,607,086.00
700	Broadway Opening Expenses	\$ 1,206,603.00
800	Advertising & Publicity	\$ 2,120,000.00
900	General & Administration	\$ 1,281,595.00
	TOTAL PRODUCTION COSTS	\$ 12,318,545.00
1000	Bonds & Deposits	\$ 664,802.00
	SUBTOTAL	\$ 12,983,347.00
	CONTINGENCY/RESERVE/CLOSING	\$ 1,516,653.00
	TOTAL CAPITALIZATION	\$ 14,500,000.00

*as of 2/2007; updated numbers will be presented upon release of prospectus.



Please note: This is an informational document only and is not intended to constitute an offering, which can only be done in conjunction with an offering document."

